

That's what friends are for...

NiceLabel 

the professional
labeling software



NiceLabel

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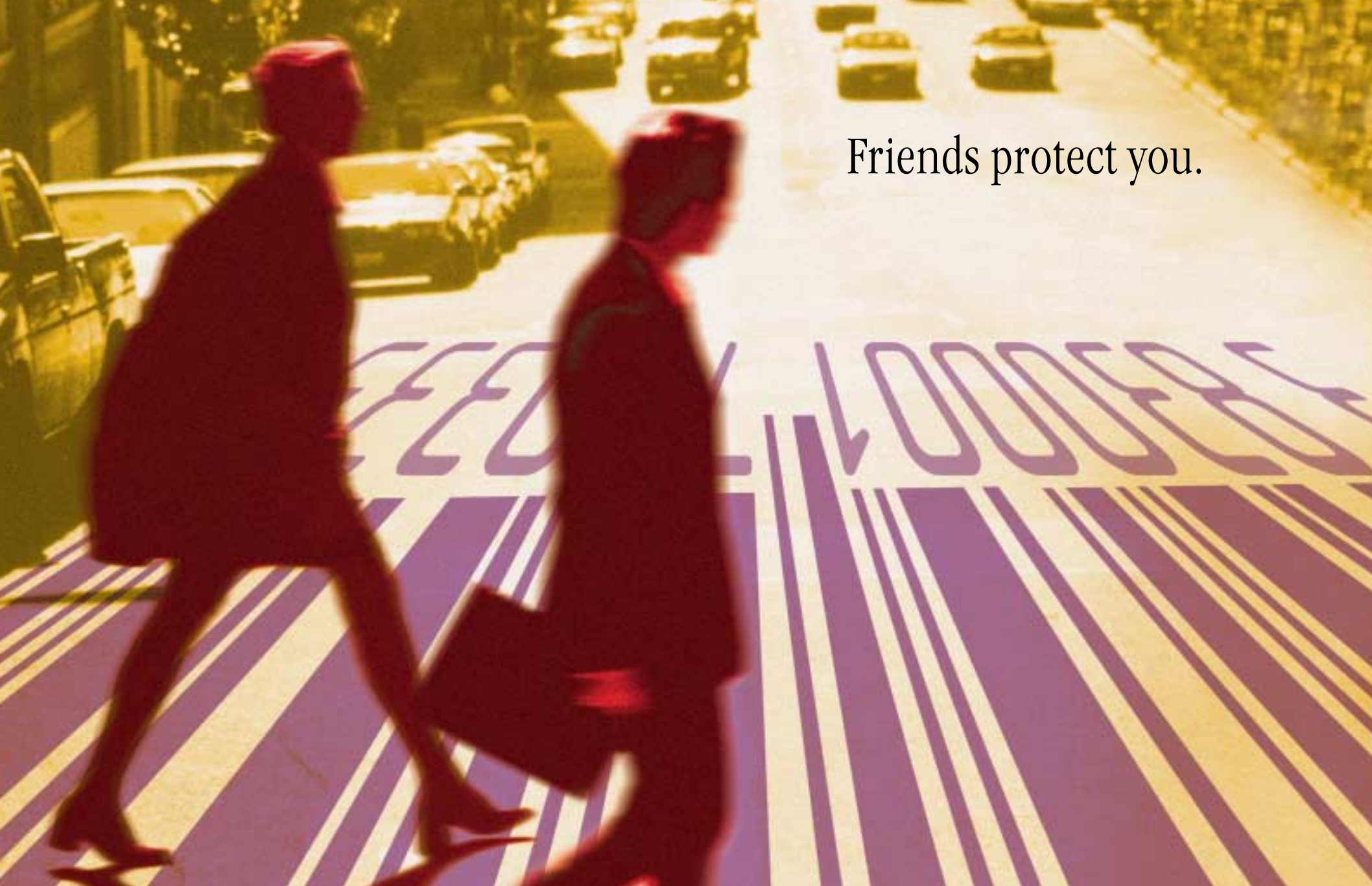
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The Partner You Can Rely On





Friends protect you.



NiceLabel



NiceLabel is a family of professional labeling software products that provides for a complete bar code printing solution to desktop, enterprise and mobile users.

Easy-to-Use

A thoughtfully designed user interface, innovative tools and unique data-entry application design options provide for the quickest and most productive label design and printing solutions, without the large learning curve.

Extremely Powerful

Carefully designed and compliant with all industry standards, NiceLabel provides its users with efficient and open label printing solutions to meet present and future needs.

Modules to Suit Any Environment

With a wide range of modules and editions available, NiceLabel is the perfect solution for basic label design, enterprise label printing or special environments where integration and connectivity in a Windows, non-Windows or mobile printing environment is required.

Reliability Through Technical Excellence

Enriched by the experiences of a decade of continuous development, translated into all major languages, and certified by Microsoft for its Windows compliance—NiceLabel is the unmatched leader in technically solid and reliable labeling software.

Outstanding Technical Assistance and Support

The choice is made even easier when you know there is a team of technical experts ready to assist you with support and consulting services whenever the need arises.

... the most advanced labeling software



Friends give you opportunities.





What is Your Need?

NiceLabel has been providing efficient and innovative label printing solutions to users in retail, logistics, chemical, automotive and other industries for years, and is the logical choice to meet any label design and printing requirement – with or without operator intervention.

Simple Label Printing

A complicated user interface often puzzles inexperienced users. NiceLabel incorporates a wide range of label design Wizards that enable even beginners to produce labels quickly and easily. In addition, print operators can be provided with completely customized label printing applications for consistently straightforward and reliable label printing.

Advanced and Compliance Label Design

With industry-leading support for auto-identification standards, the printing of compliance and other highly complex labels to office or thermal printers couldn't be easier. Data retrieval from any standard database as well as Unicode data processing functionality are widely used features. The optimal solution for a complete enterprise label production system includes the use of custom-designed printing forms.

Integration & Connectivity Options

NiceLabel offers an unmatched range of ERP, WMS and information systems integration options. Label data can be retrieved from unstructured data sources and used without changes in to the ERP or host system. Non-programming integration methods include printing from any network-connected system or application, TCP/IP connected devices or even serial devices such as scales and bar code readers. SAP R/3 users will be happy to be able to print pre-designed labels directly from their system. Label printing can be also completely controlled from within any Windows application through custom programming.

Mobile Wireless Printing

NiceLabel offers a unique mobile wireless label printing solution for Windows CE and Pocket PC mobile devices. Label templates are designed on the Windows desktop computer, and then the entire template, complete with database, can be easily synchronized to the mobile device. In addition, custom applications can be created for the mobile device as well – no programming knowledge required!

Stand-Alone and Non-Windows Printing

Although labels are usually generated by printing from a PC or server, stand-alone printing is sometimes the preferred method of output. NiceLabel can help you accomplish this with virtually any type of thermal printer even if off-line printing is not a standard printer's feature. Label printing is further moved beyond Windows-based platforms and into the Linux world.

... the perfect solution for any labeling need



Friends make your life simple.





Choose the Right Product!

	Suite	Pro	Express
Simple Label Printing	●		●
Advanced and Compliance Label Design	●	●	
Integration & Connectivity Options	●	●	
Mobile Wireless Printing	●		
Stand-Alone and Non-Windows Printing	●	●	

NiceLabel Suite

● The complete software solution for any type of label design and print requirement. Tools for creating data entry and printing applications make label production simple and error free. Multiple connectivity options allow the user to integrate label printing into any environment or perform stand-alone printing.

NiceLabel Pro

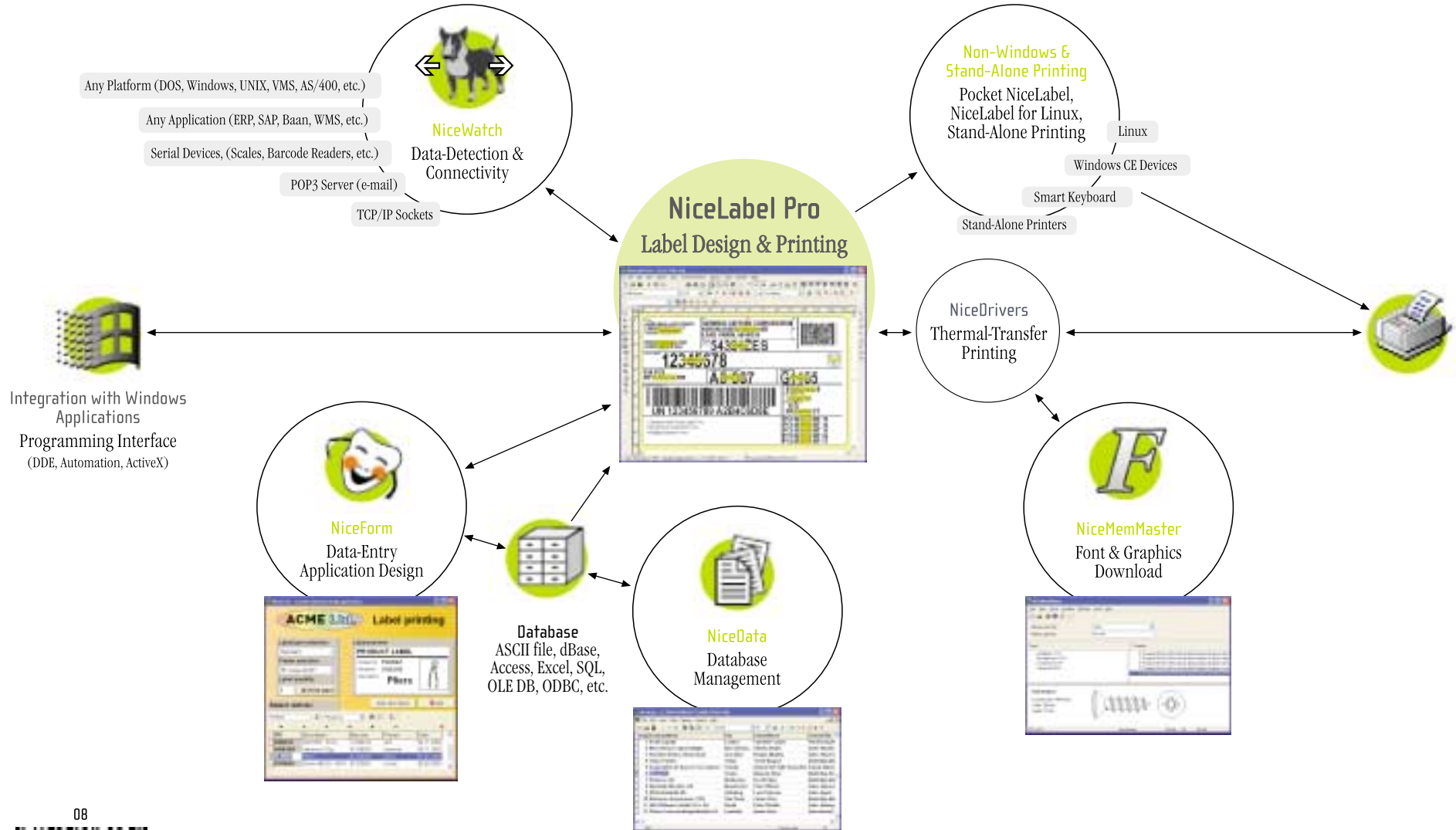
● Full-featured software designed for professional label design and printing, includes complete database support and integration options. A wide range of features and options makes it a perfect and easy-to-use tool for any labeling requirement.

NiceLabel Express

● A Wizard-based software for fulfilling basic bar code labeling needs. This entry-level software includes many design elements from the professional edition with the emphasis on simplified user interaction.



NiceLabel Suite



NiceLabel Suite

The complete software solution for any type of label design and print requirement. Tools for creating data entry and printing applications make label production simple and error free. Multiple connectivity options allow the user to integrate label printing into any environment or perform stand-alone printing.

Includes NiceLabel Pro - Full-Featured Label Design Software



Professional label design environment

* Please refer to the section "NiceLabel Pro" for detailed information.



Label printing is at its easiest and most reliable when using solution that is completely customized to your own needs!



Custom Data-Entry Forms Increase Reliability and Productivity

Label printing operators often stumble through the navigation of an over-featured user interface, which increases the frequency of errors when printing labels. This is where NiceForm—a unique application generator of customized data entry forms—steps into action. Simplicity and speed of creation (requires no previous programming knowledge!) that includes advanced features such as data validation control, database connectivity, label preview and linked multiple form applications. Generated forms are used as stand-alone Windows applications and require no additional training to master.





Label Printing from any Software, any Platform

At times automated printing is required in a multi-operating system environments (Unix, AS/400, Host, etc.) or complex application environments (ERP, WMS, etc.), where it is not possible to write program code using Automation commands. Deploying **NiceWatch**, a powerful data detection module, provides an affordable solution in these situations. **NiceWatch** acts as middle-ware on a Windows-based PC between your application and the label printing operations.

Data Detection

NiceWatch can monitor and detect data in many different formats to trigger the start of label production, without operator intervention. One of the most standard scenarios involves writing data or command files from an ERP system to a shared network drive. Other trigger options include communication from serial port devices (bar code reader, weight scale, etc.) and monitoring POP3 mail accounts. The TCP/IP trigger option allows you to accept information via TCP/IP ports from other computers or enabled devices on the network.

Data Analysis

There are many ways to process incoming data streams. Data can be delivered to **NiceWatch** in an XML documents, delimited text files or in a non-structured format (reports, printer command files, serial port and TCP/IP data, etc.). **NiceWatch** provides numerous filters to properly extract and map data for label printing, leaving the existing application entirely unmodified.



Cross application and platform printing utilizing the data-detection module

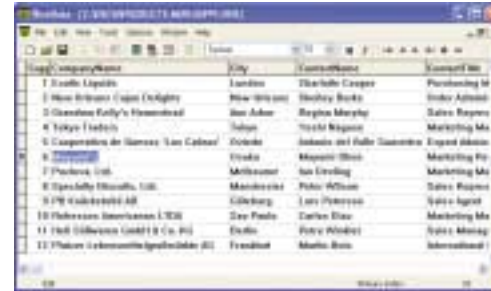
Native SAP R/3 Printing

NiceLabel label design formats can be exported to SAP Script compatible files and uploaded to an SAP R/3 system. The labels are then printed from the SAP application without any further interaction with **NiceLabel**.



Database Management

NiceData, a powerful database manager, allows the user to create and edit database tables and import data from text files to database tables. Maintaining a customer or product database has never been easier.



Manage product and customer databases with ease and confidence



Download Graphics and True Type Fonts for Faster Print-Out

NiceMemMaster is used to download TrueType fonts and graphics to a printer's internal memory or memory cards. This boosts printing performance from **NiceLabel** and allows any other application to use selected fonts and graphics.



Leading Support for Mobile Wireless, Stand-Alone and Non-Windows Printing

In addition to its many integration options, **NiceLabel** can also be used as a label design tool for stand-alone printing solutions that do not require a computer or host of any type to be present at print time. The label templates are designed and prepared in advance on a PC and then transferred to the stand-alone device. Once this preparation is complete, the label printing process runs without additional computer interaction.

Pocket NiceLabel

Pocket NiceLabel is a truly unique mobile wireless label printing solution for Windows CE and Pocket PC mobile devices. Label templates can be designed on the Windows computer, and then the entire template, complete with database, can be easily synchronized to the mobile device. In addition, custom applications can be created for the mobile device as well. Applications that once were created by a software developer can now be created by anybody in a drag-and-drop environment – no programming knowledge required!

Once the application resides on the mobile device, the print job can be routed to a thermal label printer via a serial port on the device, an Infrared (IR) port, direct TCP/IP port (Wi-Fi), Bluetooth virtual port or in combination with the **NiceWatch** centralized print server for a truly mobile distributed printing application.



Stand-Alone Printing

Printers capable of stand-alone operation

Take advantage of printers capable of off-line printing by exporting label templates to their internal memory or memory cards.

Smart keyboard

A special keyboard, designed to store label templates and enable data prompting, allows a user to print off-line using almost any thermal printer.



NiceLabel for Linux

With the introduction of **NiceLabel** for Linux, label printing is extended to non-Windows platforms. The combination of data entry forms and a data detection module that supports file, serial port and TCP/IP port monitoring provides a complete Linux-based printing solution.



NiceLabel Suite is available in the following editions:

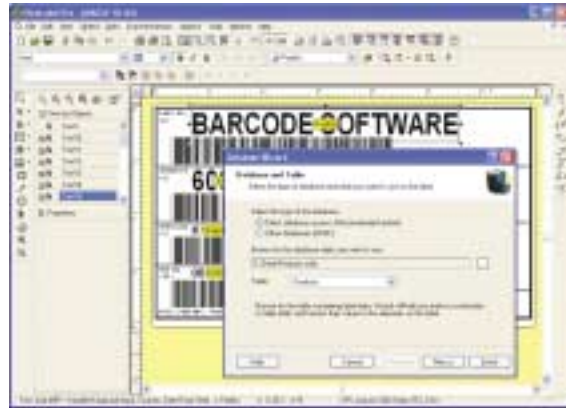
- NiceLabel Suite, the complete label printing software solution
- NiceLabel Suite Network, network edition
- NiceLabel Suite Print Only, print only edition
- NiceLabel Suite Standard, support for office printers with Windows driver only
- NiceLabel Suite with Windows CE support
- NiceLabel Pocket PC Designer
- NiceLabel Suite with Linux support





NiceLabel Pro

Full-featured software designed for professional label design and printing, including complete database support and integration options. A wide range of features and options makes it a perfect and easy-to-use tool for any labeling requirement.

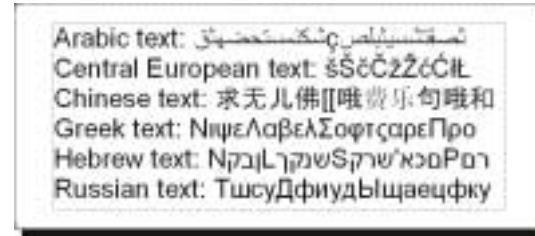


Powerful label design through a standard and straightforward user environment

Powerful Label Design Features

By making use of a full-featured set of label design Wizards, even beginners are able to create labels quickly and easily. Any label layout can be designed by combining Windows and printer fonts, rich text formatting, bar codes, drawing elements, graphics files or our complimentary clipart gallery with industry standard symbols. Flexible design tools, presented in a user interface that conforms to the latest Windows standards, help users create labels accurately and quickly. Labels can include a wide range of variable fields such as prompted values, serialized fields and date and time stamps.

When working with longer variable fields, usually from a database, users will value the powerful paragraph text object with a Best Fit option and total text alignment control. Advanced users will appreciate the Label Inspector tool, which gives complete control over one or more selected elements at the same time. Furthermore, full Unicode support is essential for all international companies that need to design multi-lingual labels. They will be able to use all language scripts, copy/paste international text from other applications and use different languages in a single label or database field.



True multi-lingual label design is assured with a full Unicode support

Bar Code and Compliance Labeling Support

NiceLabel products provide support for all industry-standard bar codes, including 2-D. With multiple options for check-digit calculation, any possible requirement can be supported. Users are often confronted with particular customer or industry-specific (chemical, automotive, etc.) compliance requirements. Password protection and revision history features will provide auditing options for industries such as pharmaceutical. NiceLabel also provides pre-designed templates and performs automatic bar code validation control. Thanks to leading support for all the latest Automatic Identification standards and emerging Radio Frequency tags, all current or future compliance issues are addressed worry free.



Supported Bar Codes and 2-D Symbolologies:

EAN-13, EAN-14, EAN-8, UPC-A, UPC-E, EAN/UPC bar codes with supplements, Interleaved 2 of 5, Code-39 (normal, full ASCII, Tri Optic), Code-93, Code-128 (A, B, C), Postnet (32, 37, 52, 62), Codabar, Bookland, MSI, Pharmacode, ITF 14, ITF 16, Kix, Anker, etc.

PDF-417, DataMatrix, MaxiCode, Aztec, QR, Codablock F, 2-D Pharmacode, MicroPDF, etc

AI-Standards and Compliance Labeling:

EAN.UCC 128, FACT, Transfer Syntax, HIBC, AIAG, ODETTE, GM1724, FDA and more



Easily configure the RFID data structure with data from multiple sources

RFID Smart Label Printing

The concept of RFID (Radio Frequency Identification) can be simplified to that of an electronic bar code. NiceLabel supports RFID smart label programming on selected thermal printers by using optimized printer drivers created for NiceLabel. The user can program an RFID tag mounted on a label as it prints bar codes and text on the top-side of the label. Data from serial number, database, keyboard input, date/time stamps and more can be printed on the label and program the RFID tag at the same time.

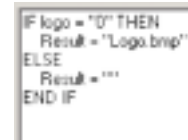
NiceLabel is compliant with RFID standards for Wal-Mart, U.S. Department of Defense, the EPC (Electronic Product Code) and more.

Powerful Data Processing Options

Additional data manipulation is often required during label printing. Linked fields, advanced serialization options and arithmetical functions are just a few of the many special data-processing features available in NiceLabel. Advanced users will welcome the Visual Basic Scripting support, allowing them to perform almost completely customized label data control.



String, algorithmic and other functions are always available



Use VB Script to perform complex data processing



Comprehensive Database Support

A user-friendly Database Wizard is available to guide beginners quickly and easily through standard operations such as manual record selection or complete database printing. Advanced users can take advantage of a built-in data query builder or write their own SQL commands. In addition to the standard support for text files; common database types, Unicode compliant ODBC and OLE DB database drivers, high-performance BDE drivers are also available for enterprise databases (Oracle, MS SQL Server, AS/400, Informix, etc.) where increased data extraction speed is important.



Manual record selection is just one of the database data retrieval options



A Wealth of Integration Options

The label printing process must often be thoroughly integrated with enterprise applications such as ERP, WMS, Microsoft Office, inventory management software and many others. **NiceLabel** excels at seamless integration, with a variety of options available to meet the requirements of any system.

Command Files and Command Line Options

A set of special **NiceLabel** commands make it possible to automate label printing from other applications using "job files" or command line options.

ActiveX (Automation) Programming Interface

Programming tools provide a good opportunity to completely control the label printing process from the user's custom Windows application. Through a rich ActiveX programming interface, users are given numerous functions for opening and changing labels, specifying label data and printing to a selected printer. When **NiceLabel** is controlled through other programs, it performs as a print-engine, completely transparent to the printer operator.

NiceLabel SDK

NiceLabel SDK (Software Development Kit) is available for software publishers who would like to integrate a bar code label printing engine into their Windows applications. It provides an opportunity to software publishers looking for a way to reduce their label printing development costs and who want to add additional value to their products.

Password Protection and Log File Options

If necessary, a labeling administrator can restrict access to the label printing applications by defining user lists with different levels of user rights. A customizable print logging function can be enabled as well, to record label printing reports.



Print on any Printer, Anywhere

Label production with **NiceLabel** can be performed using one or more printers, either local or networked. Although any printer with a Windows driver can be used, specially developed **NiceDrivers** are used for high-quality, speed-efficient printing on industrial label printers.



NiceDrivers are true state-of-the-art Windows drivers developed for all major thermal printer brands. Due to their power and Windows compliance, **NiceDrivers** are used not only by **NiceLabel** software, but also by many leading printer manufacturers. **NiceDrivers** can be used with any Windows application, yet their true power is apparent only in combination with the **NiceLabel** labeling products. **NiceLabel** uses a direct communication mode to gain complete control over all printer settings and enable high-speed printing.

NiceDrivers are available for printers from the following manufacturers:

Argox, Avery, Blazepoint, Brady, CAB, Century, Citizen, Cognitive, Compuprint, Comtec, Datamax, Eltron, EPC, Etimark, Extech, Facit, Genicom, GOD BM, IBM, ILS, Imaje, Intermec, Italtora, Lapis, Markem, Markpoint, Meto, MPH, Novexx, Printronix, QLS, Ring, Sartorius, SATO, TEC, Tharo, TSC, UBI, Unimark, Zebra, etc.

NiceLabel and **NiceDrivers** are in a continuous development cycle; therefore to check for the latest specifications or list of supported printers, please visit:
<http://www.nicelabel.com>.

NiceLabel Pro is available in the following editions:

- NiceLabel Pro**, full-featured labeling software
- NiceLabel Pro Print Only**, print only edition
- NiceLabel Pro Standard**, support for office printers with Windows driver only





NiceLabel Express



A Wizard-based software for fulfilling basic bar code labeling needs. This entry-level software includes many design elements from the professional edition with the emphasis on simplified user interaction.



Label design is completely Wizard-driven

Combining the technically advanced label design engine of **NiceLabel Pro** with a simplified user interface, **NiceLabel Express** provides the most accomplished low-cost labeling software available.

Design work within **NiceLabel Express** is based entirely on user-friendly Wizards representing true shortcuts to fast and easy label creation. It includes all basic label design tools and support for prompted fields, serialization, date/time stamps and all standard bar code types, including 2-D and EAN.UCC 128.

Data from external sources can be extracted from ASCII text files using a built-in Database Wizard.

Always at Your Service

Euro Plus and NiceWare understand that developing the best possible labeling software is simply not enough. The goal of customer satisfaction is fully achieved only when NiceLabel software meets all the needs of its users, including superior technical support.

NiceLabel Users are Never Left on Their Own

With a proven quick response time, **Euro Plus** and **NiceWare** offer complete technical support through e-mail, fax and telephone. Free consulting provides optimum solutions to integration questions or any other customer need. The support team provides users with valuable information and a potential solution to the problem in the shortest reply time possible, aided by an extensive knowledge base gained throughout a decade of involvement in hands-on label design software support.

Partnership Program

Euro Plus and **NiceWare** pay special attention to the NiceLabel Partnership Program. This program is a great opportunity for a partner to acquire many benefits, such as internal technical training, fast and accurate technical support, along with quick response time for software upgrades, fixes or application customizations. By becoming a partner you will receive the best customer and marketing service available with all the expertise we have to offer at your service.

Clear Upgrade Path

NiceLabel users will never find themselves at a dead-end. **NiceLabel** software is in a constant cycle of improvement and development and the opportunity to upgrade to newer versions or more powerful packages will always be available. Support for new thermal printers is constantly being added, with regular updates of specially developed **NiceDrivers** available for free download at <http://www.nicelabel.com>.





Euro Plus

The Partner You Can Rely On

Euro Plus specializes in developing professional industrial software, primarily in the area of Automatic Identification. Over the last decade the company has become one of the world's major label printing software manufacturers and service providers.

Combining top-level software development and rich experience with industrial printing technology, integration solutions for ERP systems, RF ID and mobile technology, and data collection skills has enabled us to earn the successful and permanent co-operation of printer manufacturers, partners and customers from all over the world.

Today, the company's reputation has grown into being recognized as one of the leading developers of true Windows drivers for all major thermal printer families. Their optimum performance is unleashed in the most established product—**NiceLabel**, The Professional Labeling Software.

With **NiceLabel**—the world's leading full-featured labeling software package—design and label production are performed quickly and easily in a Windows-compliant environment. Technically sound and extremely powerful labeling software in combination with prompt and professional technical support offers you a tool for a complete solution to any labeling requirement.

Microsoft has certified the **NiceLabel** products with the "Designed for Windows 95, 98, NT, 2000 and XP" logos several times, indicating assurance of reliability and operational compliance in all the latest Windows environments. As a Microsoft Certified Partner, **Euro Plus** presents a good business opportunity for all those searching for a reliable, high-tech and advanced partner for years to come.





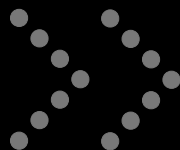
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